Using the Power of Uncertainty to Shape the Future

Professor Amy Zalman CEO Prescient



JANUARY 22, 2020

Governance Conference 2020 Norwegian Government Agency for Financial Management

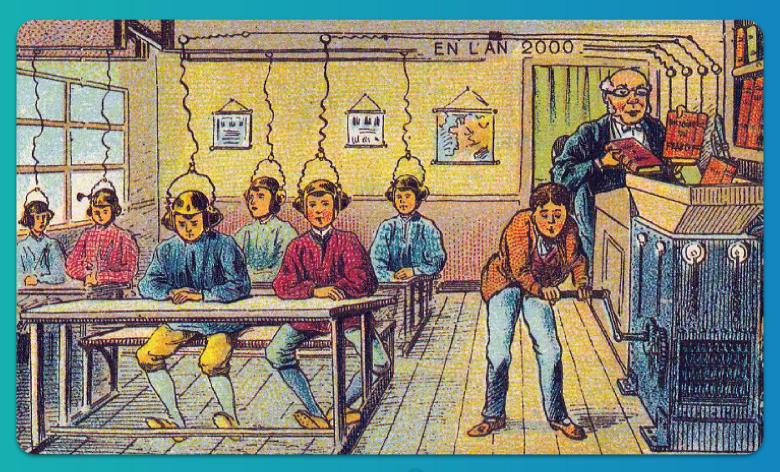




Ever wondered what the future will be like? Well, apart from robotic trousers it's just like the seventies.











Understand and Anticipate Change



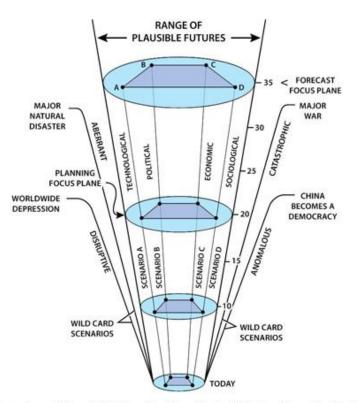
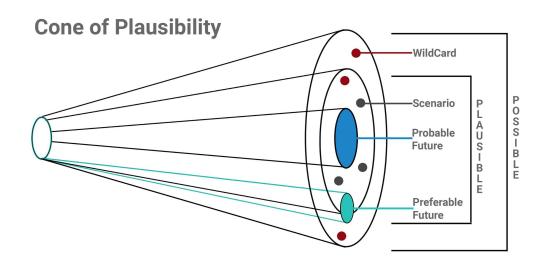


Figure. Cone of plausibility. (Reprinted from Charles W. Taylor, Alternative World Scenarios for A New Order of Nations [Carlisle Barracks, PA: Strategic Studies Institute, US Army War College, 1993], 5, http://www.strategicstudiesinstitute.army.mil/pdffiles/pub245.pdf.)

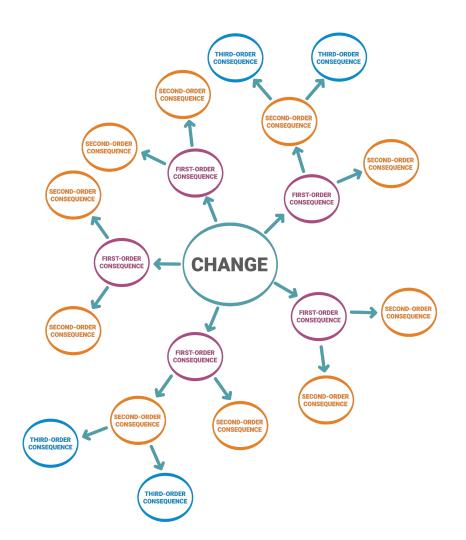
today

Understand and Anticipate Change





Time

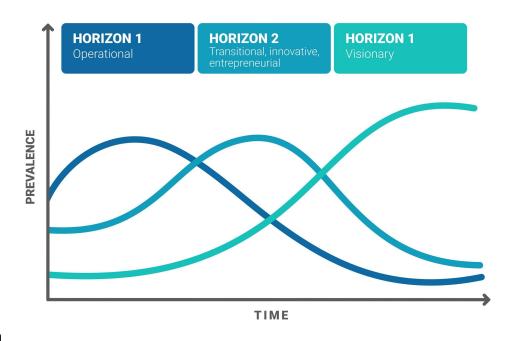


Explore the Implications of Change





Innovate and adapt to Change



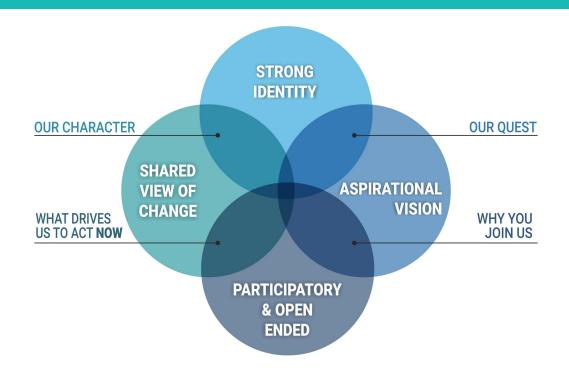


Embed transformation in a strategic narrative

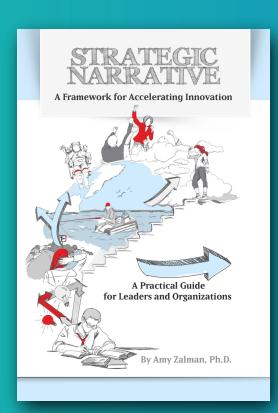




Embed transformation in a strategic narrative







Thank you

Amy Zalman
CEO Prescient

e-mail: amy@prescient2050.com

website: https://prescient2050.com

https://amyzalman.com